



A Report of workshop on Entrepreneurship Awareness Camp

(21 June 2016 to 22 June 2016)

A Faculty Development programme on "A Report of workshop on Entrepreneurship Awareness Camp" was held from 11 SEPT 2017 to 12 SEPT 2017 at PEC, where the Faculty of Engineering and Management Sciences were present. Objective of entrepreneurship conducted in the premises of an academic institution and aims at creating awareness among students about various facets of entrepreneurship while highlighting the merits of pursuing such a career option. In each EAC, about 75 students are exposed to different aspects of entrepreneurship, including opportunity guidance, services offered by agencies of support system etc. A visit to the industries located in the region is also arranged to bring the students in direct touch with practicing entrepreneurs. Dr.M.Rama Satyanarayana Associate Professor of Dept.of HRM, ANU Campus;Guntur was invited by the institution as speaker for two days FDP.

The event started on 21 June 2016 with an overwhelmingly warm welcome address delivered by Dr.Ravikumar, followed by words of motivation by Dr.N.Laxmana Rao, Principal of PEC, welcomed our resource person Dr.M.Rama Satyanarayana enriching association between us in the future. One of the students, sang a melodious rendition to invoke the blessings of the Goddess of Enlightenment. The audience were inspired by the motivating words of **Dr.M. LAKSMNA RAO** followed by the interesting talk by **Dr.M.Rama Satyanarayana**.

Dr.M.Rama Satyanarayana, Associate Professor of Dept.of HRM, ANU Campus;Guntur conducted the workshop with power point presentation.

Day	Morning	Session	Afternoon	Session
	Session I	Session II	Session III	Session IV
1st	Inauguration-Camp Objective, Entrepreneurship (general concepts only)	Historical background- Indian values vis-a-vis Entrepreneurship and the present scenario	Identification of opportunities for entrepreneurs	Mechanism of product selection and technology-assistance from R&D labs and others on choice of technology etc
2nd	How to start a unit (General concept)	Tech. & Commercial Aspects of	Financial aspects of unit including	Support financial assistance and Govt.



PRAKASAM ENGINEERING COLLEGE

O.V. Road, Kandukur, Prakasam Dist., A.P., Tel : 08598 222288, 221300

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about the Govt. formalities, rules & regulation, location, and different aspect of an industrial venture.)	SSI unit (General concept only)	salient features of a project report	agencies, banks, financial institutions, SFCs and others- securities demanded by FIs/banks etc
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Associate Professor **Dr.M.Rama Satyanarayana** had interactive sessions with the faculty on course outcomes and mapping to create experience for all the participants. He also has given the effective ideas for the set up the quality bench marks for academic and administrative activities. He suggested the faculty to be more self-conscious about quality education and research, and continuously involved in its improvement by self-competition and teamwork.

At the end of the faculty Development programme, few faculties gave their feedback, and explained how they were benefited. In the end **Dr.M.Rama Satyanarayana** was presented with token of appreciation by Principal **Dr.M.Laxmana Rao** for the reference and support in organizing this faculty Development programme.

PRINCIPAL
PRAKASAM ENGINEERING COLLEGE
 KANIGIRI ROAD
 KANDUKUR-523 105.
 Prakasam Dist, A.P.