



Department of MBA
Summary Sheet of Add On Courses Conducted
ACADEMIC YEAR 2022-23

S. No	Name of the Event	Type of Event	Resource Person Details	Number Of Participants	Date From - To
1	Advance Digital Marketing	Add on Course	S. Bala Krishna	50	20-3-2022 to 25-3-2022



Advance Digital Marketing Brochure

CHIEF PATRON

Dr.K.Ramaiah

Secretary & correspondant

Prakasam Engineering college Kandukur

PATRON

Dr.CH.Ravi Kumar M.Tech.,Ph.D.
Principal

Prakasam Engineering college Kandukur

CONVENER

Dr. K. Lakshmi Pavani Ph.D

Head of Department
Department of Computer Applications
Prakasam Engineering college Kandukur

Co-Ordinator

Mr. N. VENKATA RAO MBA
Assistant Professor



PRAKASAM
ENGINEERING COLLEGE

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Value Added Course

SN

VAC001 -Advance Digital Marketing

06-10-2022 to 12-10-2022

Organized by

Department of Master of Business Administration



venue:B2/F1/2/LH-102

For any details, please contact

Course in-charge
Mr.N.VENKATA RAO MBA
Assistant Professor

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