



ENTREPRENEURSHIP DEVELOPMENT CELL

Entrepreneurship Development Cell was established in the college with the vision "Turn around the "Job seekers" into "Job Creators" in the year 2015. Entrepreneur Development Cell was formed on 30.01.2015. PRAKASAM ENGINEERING COLLEGE has started the Entrepreneur & Technopreneur Cell to give exposure to students on what it takes to set up one's own industry/organisation. The students are trained for entrepreneurship and business plans by Native lead Foundation to encourage budding business people. The management of PEC encourages the students to work on innovative business ideas and support their business ventures as mentors. This is done under the stewardship of our Entrepreneur and Technopreneur Club. EDC has 1000 Sft space and its own audio-visual equipment. Entrepreneurship Lab in the college is supplementing the existing UG Courses namely 'Entrepreneurship' and 'Intellectual Property Rights'.

VISION: Turn around the "Job seekers" into "Job Creators".

MISSION:

Create conducive atmosphere to motivate young students towards Entrepreneurship.

Develop necessary infrastructure and facilities to initiate venture start-ups

Integrate entrepreneurial resources like financial, infrastructural and government policy matters

Creation of first generation entrepreneurs in a conducive environment where budding entrepreneurs can venture into start-ups and realize the path for a successful Entrepreneurship through the resources of EDC Cell.

OBJECTIVES OF EDC:

Entrepreneurship is a attitude that can be developed by any learner who dream to become an employer. The increasing demand and recognition for Innovation and Entrepreneurship for ensuring the welfare of the society and economic growth of an individual have motivated this great leap forward to promote the Entrepreneurship Development Cell. With proper motivation, Entrepreneurship can be inculcated into the minds of young professionals. Thus this Cell aims to



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Entrepreneurship can be inculcated into the minds of young professionals. Thus this Cell aims to promote Techno-entrepreneurship more systematically and comprehensively with a focus on incubating all feasible ventures through technology intervention.

The following are the major objectives:

1. Fostering the entrepreneurial spirit.
2. Incubation of technical projects/start-ups
3. Creating awareness about transfer of technology
4. Encouraging entrepreneurs to promote Small & Medium Enterprises.
5. Commercialization of R&D products and processes.
6. Helping towards marketing of Products & Processes.

ACTIVITIES OF EDC

The EDC has been conducting entrepreneurial activities like guest lectures on Entrepreneurship related subjects since 2015, June. One day motivation program, a boot camp and a visit to entrepreneur conclave were conducted on themes like 'Venture Start-Ups', 'Life Science businesses', 'Launching of Technology Ventures' and 'Venture capital funding'.

ENTREPRENEURSHIP CLUB

In order to create Entrepreneurial ambience in the college premises, a constant and continuous perseverance is required. Formation of a Club with student and Staff members is a continuous process. Sharing ideas, helping each other to make prototypes, collecting information jointly, conducting camps and help in promoting enterprises will be the major activities of the club.



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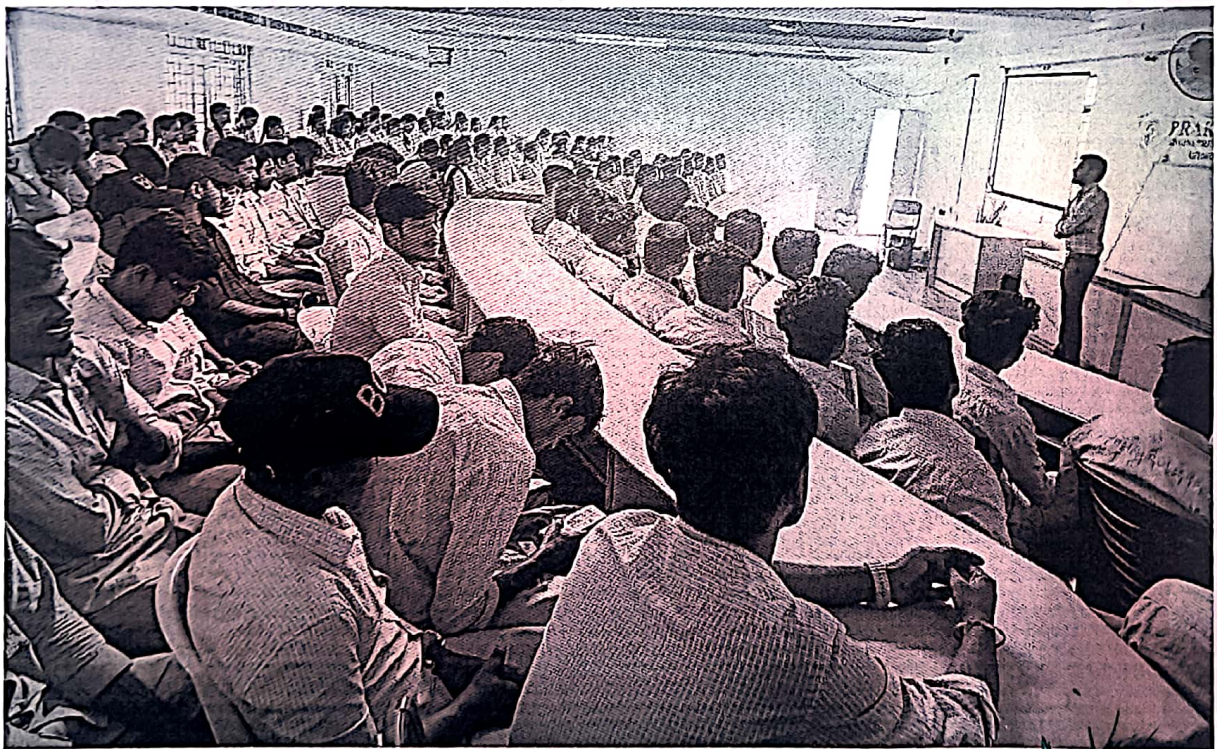


EDC'S ENHANCEMENT PROGRAMMES AT PEC

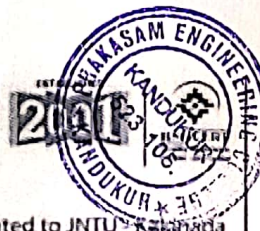
- ❖ Guest Lecture On "Entrepreneur Talk"
- ❖ EAC (Entrepreneurship Awareness Camp)
- ❖ Women's Entrepreneurship Awareness Camp (WAC)

1. GUEST LECTURE ON "ENTREPRENEUR TALK"

Our PEC Entrepreneur Development Cell organized an guest lecture on "Entrepreneurship and career oppurtinites Talk" with the chief guest Dr T Eliza professor He also inspired the students to value the presence of parents as well gurus in their lives. He explained in detail about the various attributes of successful entrepreneurs such as drive, communication skills and technical skills. He also highlighted PayTM owner Mr. Vijay Shekhar Sharma's journey towards becoming a successful entrepreneur.



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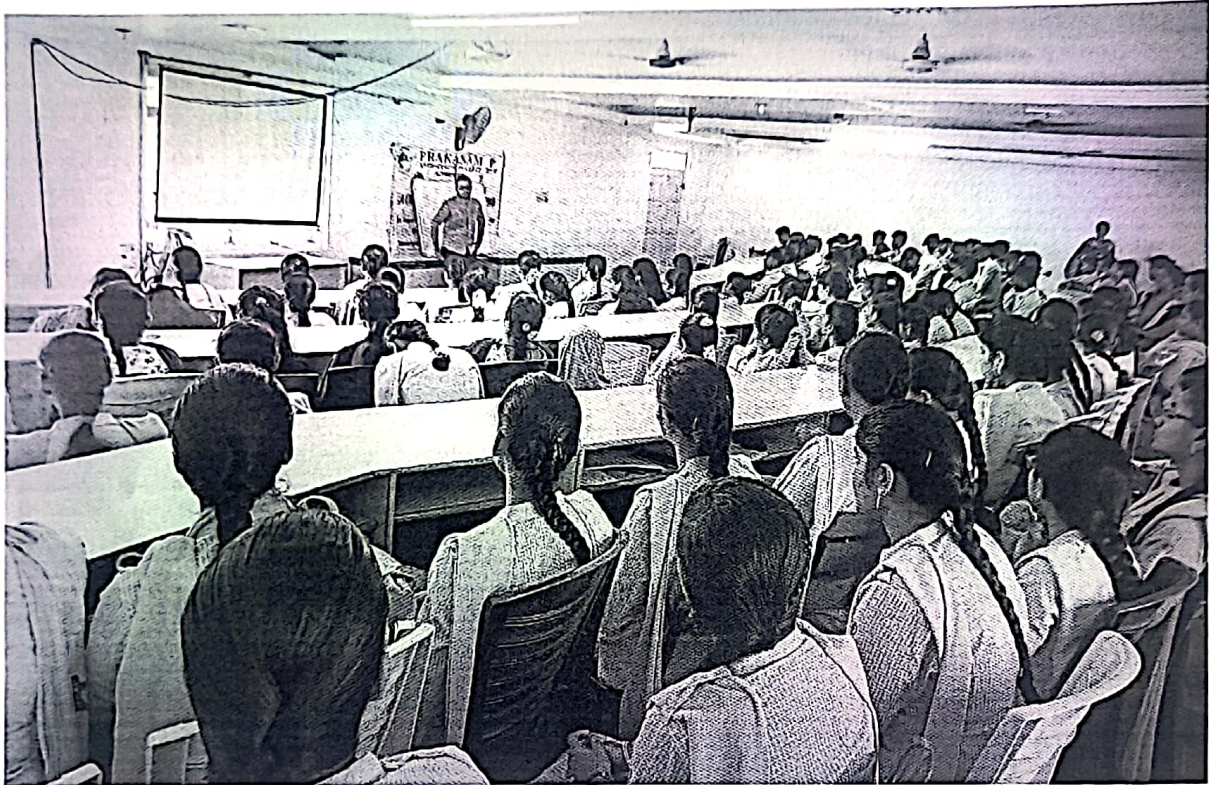


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2. SEMINAR ON HOW TO WRITE AN EFFECTIVE RESEARCH

Our PEC entrepreneur development cell organised a guest lecturer on effective research article with the chief guest N SATISH BABU Eminent Speaker



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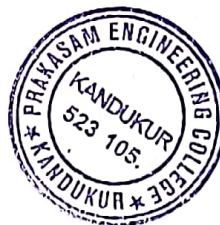


3. GUEST LECTURER ON TRAFFIC RULES

Our PEC Entrepreneur Development Cell Organized an Guest Lecturer on Traffic Rules With Chief Guest CH SUBBARAO



It was a wonderful experience for the students of PEC as they were attuned with the Traffic Rules followed in the country; Addressing to the young students, he explained about the needs of awareness among the students and role they can play in reducing the number of accidents caused on roads. he also spoke about the Community Policing, which is all about providing security and help to the people at their door steps. he made it clear that people do not even need to go to the police station for reporting an incident. Their service to the community would be prompt and just a call away and also presented before the students the set of traffic rules that people need to follow and maintain while driving in our country. It was a highly interactive session during which the Students showed a high sense of awareness and also got the opportunity to learn many set of rules that are mandatory for driving. Many students won prizes for answering the questions correctly.



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4. GUEST LECTURER ON ORGAN DONATION

THE CHIEF GUEST SK ADILA BHANU addressed the students and explained to them the various concepts related to deceased organ donation and the role of nurses. More than 250 students and faculty members from the college attended the programmed.

The main concepts discussed during the programmed were:

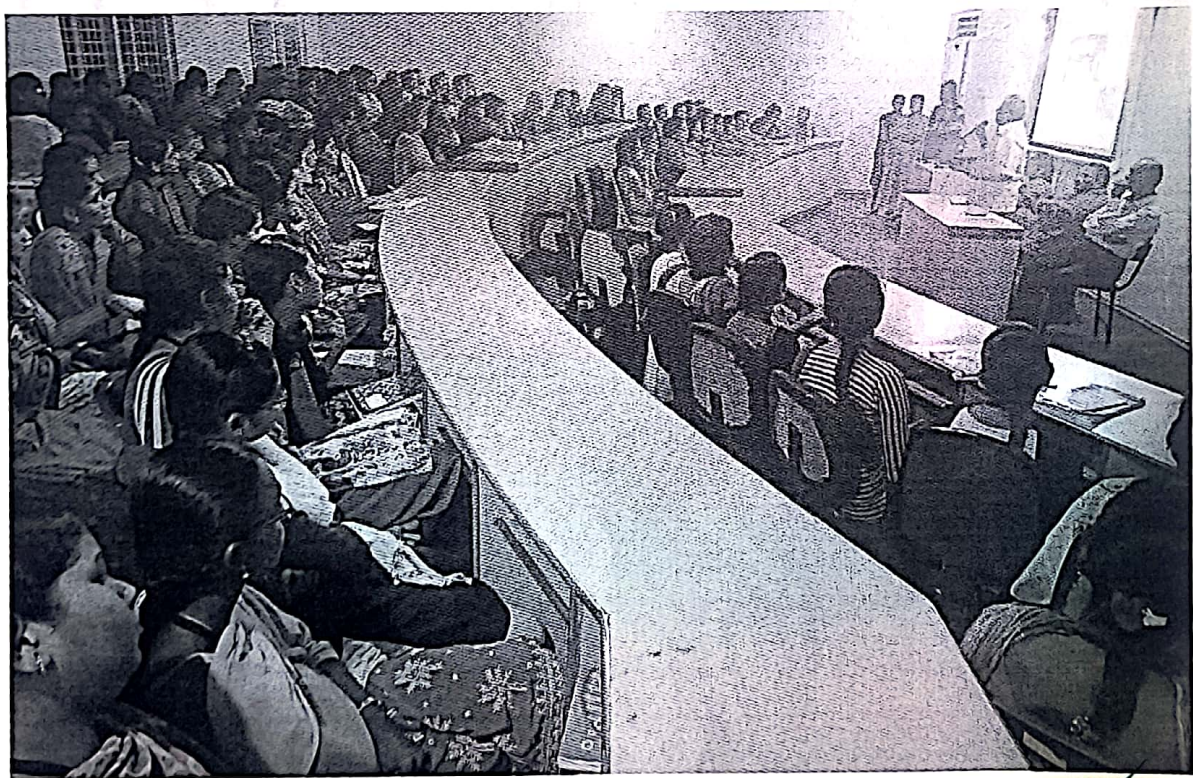
Types of Organ Donation - Live and Deceased Donation.

Brain Death- how it's different from natural death and coma.

Organs that can be donated after brain death and natural death.

Transplantation of Human Organs Act 1994 and Rules related to declaration of brain death.

Introduction to the diagnosis and maintenance of a brain dead organ donor.



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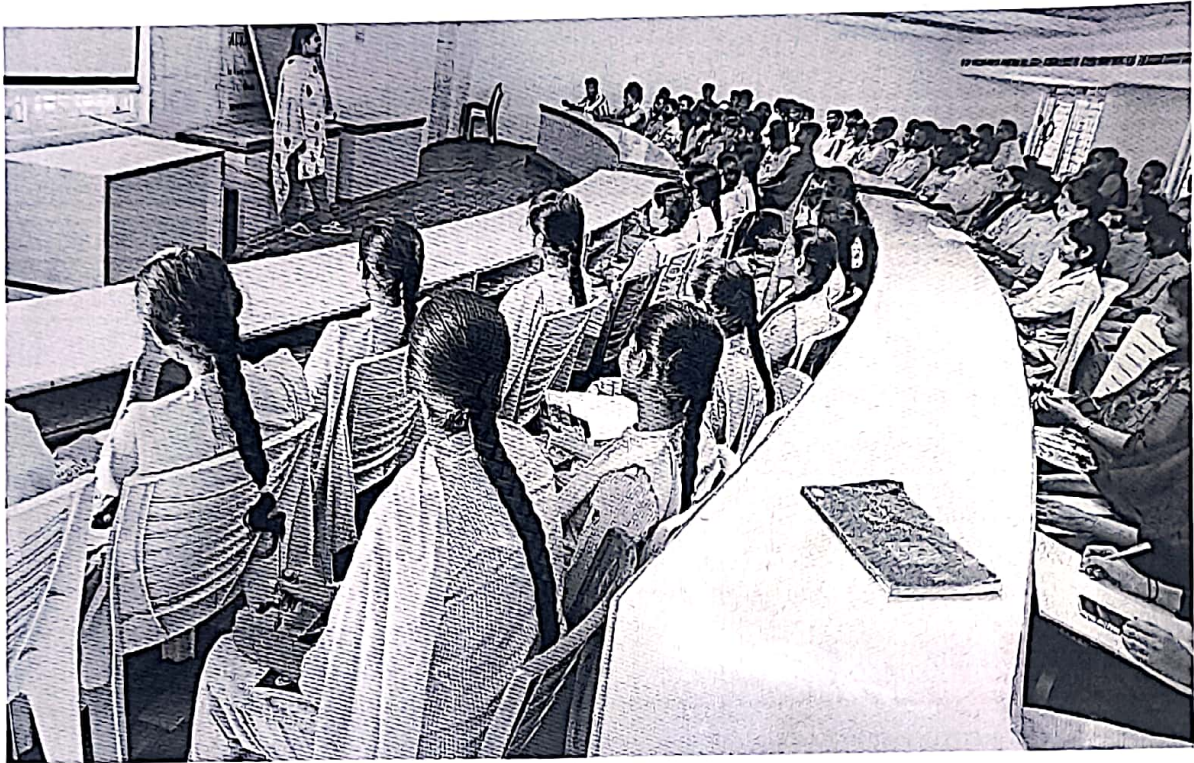


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5. WOMAN ENTERPRENUERSHIP AWAARENESS CAMP

In this program, various schemes and development of entrepreneurship was discussed for the welfare of women's entrepreneur. Also discussed about the previous history of successful women's entrepreneurs. For this wonderful initiation, we had started this by planting trees.



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ENTERPRENUERSHIP DEVELOPMENT CELL –START –UP –POLICY

Vision:

"To promote a culture of entrepreneurship inside campus by fulfilling the desires of PEC student entrepreneurs with innovative ideas of social relevance"

Mission:

Developing provisions and facilities to empower students and faculty to innovate and prototype their potential ideas for the benefit of society.

Short Term Objectives:

1. To enhance the innovation, creative and design thinking ideas of students and develop it into products.
2. Incubation and pre-incubation facility for faculty driven start-up and student/Alumni/Public Start-up.
3. Organize Guest Lectures, seminars and workshops, FDP, motivational talks for students, Faculty and Alumni to promote entrepreneurial culture.

Long Term Objectives:

1. Improve quality of research work in among students and to attain patent which can be commercially used in production.
2. Provide a platform for students to develop innovative products with global recognition and generate business opportunities.



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3. Generate revenues through consultancy work and student start-ups. Preamble PEC encourages enthusiastic students and faculty members to start companies, be on the committee of companies in positions such as Director, Chairman, CEO, Technical Advisor, etc. Wherever possible, the outcomes from R&D exercises carried out by our students and faculties are expected to get translated into commercial products. Entrepreneurship Development Cell was established in the college with the vision "Turn around the "Job seekers" into "Job Creators" in the year 2020. Currently the AICTE Sponsored IIPC and ED Cells are working. EDC has 1000 Sq.ft space and its own audio-visual equipment. It has a library with 100 printed titles and 400 volumes and also has repository of digital content of successful Entrepreneurial stories. Entrepreneurship Lab in the college is supplementing the existing UG Courses namely 'Entrepreneurship' and 'Intellectual Property Rights'. PEC Incubation cell was established as a part of initiating technological innovation and creating entrepreneurial ecosystem among students in the year 2020. It provides institute/national fellowships and incubation facilities. funds good projects done by the students completely or partially to include sense of innovation in them. Based on the guidelines of the Andhra Pradesh government Startup Policy and MHRD National Innovation and Startup Policy 2019 for faculty, staff and students, EDC and Innovation Centre were revived the start-up policy of The following action points are envisaged to promote the culture of innovation, entrepreneurship and startups inside the campus.

To promote the culture of Entrepreneurship among aspiring Engineers, Student Innovators, UG/PG/ Research Scholars, Faculty members, Individuals partnering with faculty members and Alumni of PEC



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