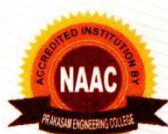




**Department of MBA**  
**Summary Sheet of Workshops/Seminars/Guest Lectures Conducted**  
**ACADEMIC YEAR 2022-23**

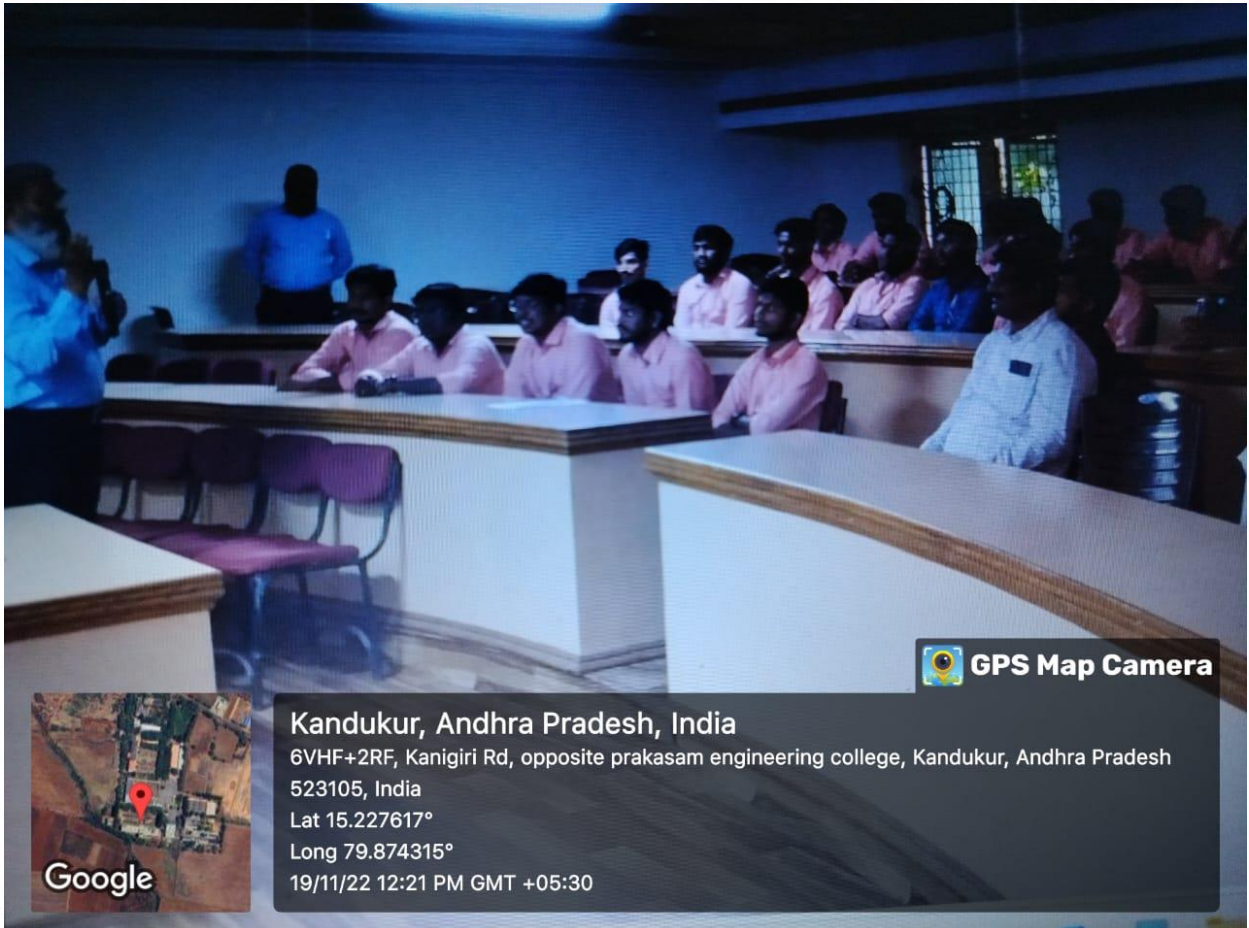
S. No	Name of the Event	Type of Event	Resource Person Details	Number Of Participants	Date From - To
1	Financial Literacy Awareness	Workshop	G. Anil Kumar	78	19-11-2022
2	Advance Digital Marketing	Add on Course	S. Bala Krishna	50	20-3-2022 to 25-3-2022
3	Innovative Employee Engagement Practices	Guest Lecture	Dr. B. Padmaja	60	15-2-2023





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**Geo tagged photos of Workshop conducted in Academic year 2022-23**  
Financial Literacy Awareness  
19-11-2022



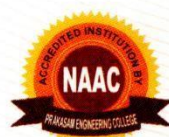
**Kandukur, Andhra Pradesh, India**

6VHF+2RF, Kanigiri Rd, opposite prakasam engineering college, Kandukur, Andhra Pradesh  
523105, India

Lat 15.227617°

Long 79.874315°

19/11/22 12:21 PM GMT +05:30



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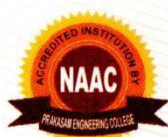
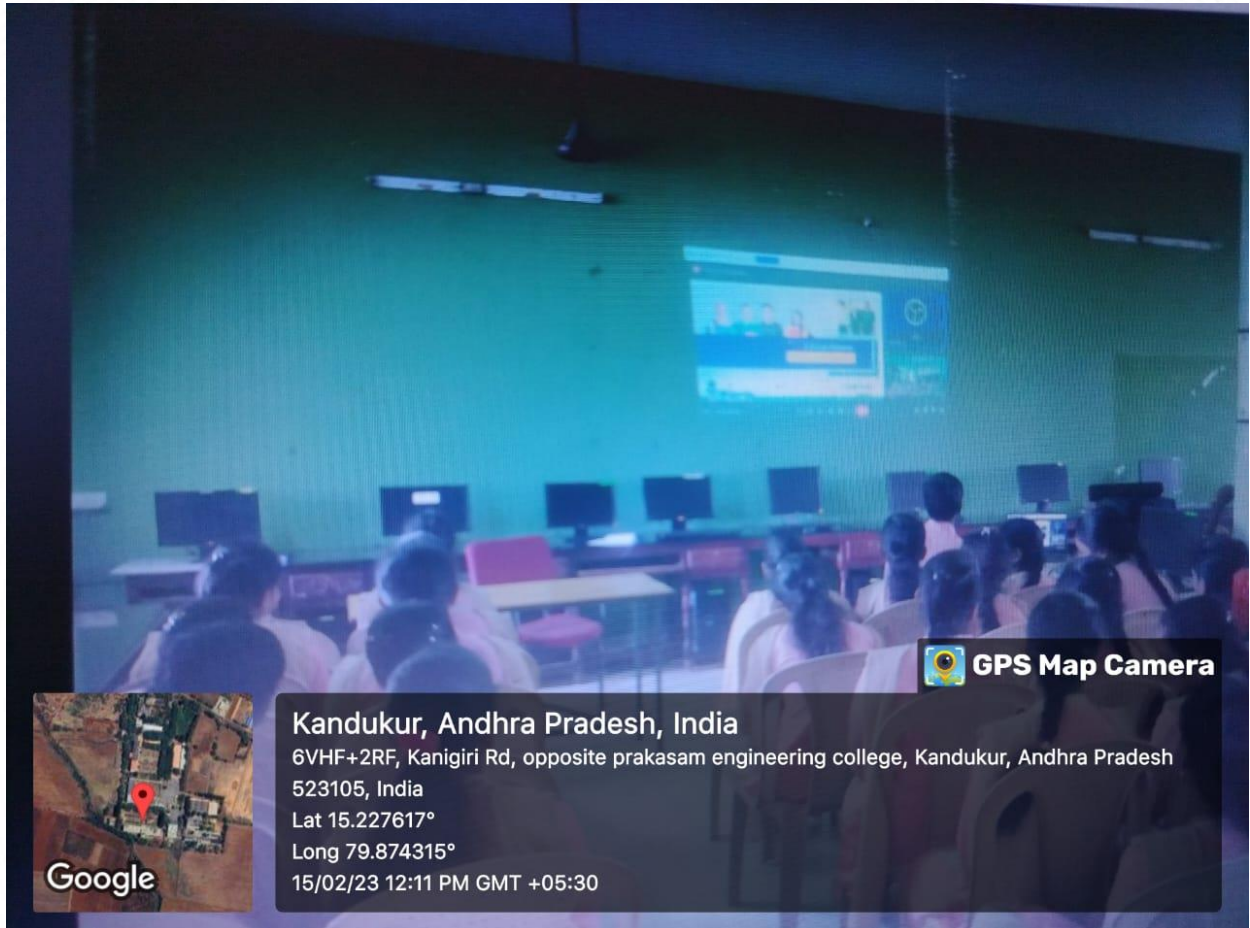
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**Department of MBA**

**Geo tagged photos of Guest Lecture conducted in Academic year 2022-23**

Innovative Employee Engagement Practices

15-2-2023



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## Advance Digital Marketing Brochure

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Head of Department

Department of Computer Applications

Prakasam Engineering college Kandukur

Co-Ordinator

**Mr. N. VENKATA RAO** MBA  
Assistant Professor



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**Value Added Course**

EN

VAC001 -Advance Digital Marketing

06-10-2022 to 12-10-2022

Organized by

Department of Master of Business Administration



venue:B2/F1/2/LH-102

For any details, please contact

Course in-charge  
Mr.N.VENKATA RAO MBA  
Assistant Professor

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